

PREMIER: LAUNCH & GROW

Your clinic. Your brand. Your peptide program, running 7 days from now.

Bring your peptide program together with Clinical Edge Premier.

See what your clinic needs to launch, what Premier brings to each step and the decisions your team makes along the way. After launch, use the patient growth and revenue scorecard to review your actual results.

Day 1: Build a starting lineup with focus.

Day 2: Place your first order with a quantity plan.

Day 3: Make it your brand. Get your team ready.

Day 4: Put reviewed documents behind your program.

Day 5: Give your launch a voice.

Day 6: Know where to turn after launch.

Day 7: Launch your app. Open your clinic program.

After launch: patient growth, revenue and your next improvement.

Seven-day launch requires a confirmed kickoff, complete clinic inputs, timely approvals and supplier availability. Confirm your launch date and included delivery before enrollment.

Operational overview, not clinical instructions. Clinical Edge does not sell or supply peptides. No CME or CE credit. Campaign delivery and ongoing growth reviews are proposed scope requiring owner approval.

From piecing it together to putting your program into practice.

When you build a program piece by piece, your clinic becomes the connection between every resource, tool and task. Premier is designed to bring those pieces into one coordinated launch and an ongoing process for reviewing growth.

Piecing it together: Choose resources separately

With Premier: Connect education, lineup decisions and opening-order preparation.

Piecing it together: Set up tools, then work out how staff will use them

With Premier: Bring app configuration, clinic branding and team preparation into the launch.

Piecing it together: Create patient materials and marketing along the way

With Premier: Prepare supported patient resources and a proposed launch campaign before go-live.

Piecing it together: Handle each handoff as a new task

With Premier: Use a defined sequence with responsibilities and finished outputs at each step.

Piecing it together: Look at sales without a consistent view of patient growth and costs

With Premier: Review active patients, collections and program contribution, then agree the next improvement.

Clinical Edge Premier is the bridge: launch preparation, supported resources, app setup, team readiness and ongoing support brought together around your clinic. You provide the clinical decisions and patient care. The proposed delivery model coordinates the work that connects them.

Proposed Premier delivery model. Expanded campaign delivery, coordination and recurring reviews require confirmed scope and capacity.

The pieces your clinic needs, brought together.

Launch Menu

Your starting lineup, stack and bundle structure, with clinical decisions recorded.

Opening Order Plan

Anticipated quantities, supplier checks and a receiving and reorder owner.

Branded App & Team Launch

Your clinic identity in the supported app, staff preparation and a rehearsed workflow.

Patient Resource Set

Supported education and consent materials prepared for your clinic's review.

Marketing Launch Kit

Proposed campaign adaptation across website, email, social and in-clinic materials.

Support Handoff

Included resource access, confirmed contacts and available community orientation.

Program Go-Live

Approved app activation and coordinated launch handoffs, once requirements are complete.

Monthly Growth Review

Proposed patient and revenue summary, with one agreed improvement action.

Proposed full Premier package. Confirm expanded service scope and staffing before enrollment. Clinical decisions, approvals and patient care stay with your clinic.

DAY 1 | YOUR LAUNCH LINEUP AND BUNDLE BRIEF

Build a starting lineup with focus.

Premier brings the starting lineup into focus, with education and resources to help your clinical team evaluate top peptides, stacks and bundles for your clinic.

Narrow the starting lineup.

List the options your clinical lead will evaluate for your clinic.

Define the stacks and bundles.

Describe each proposed offering, its scope and what needs review.

Choose what launches first.

Record the approved starting menu and keep later additions separate.

What Premier brings: Lineup education and a focused starting-menu brief for your clinical team's decisions.

Your clinic's part: Your clinical lead selects and approves the lineup, stacks and bundles.

The finished result: A focused starting menu, with clinical decisions recorded and open requirements assigned.

Use this page to organize decisions for your clinical lead. It does not recommend compounds, combinations or treatments.

DAY 2 | YOUR OPENING ORDER AND REORDER PLAN

Place your first order with a quantity plan.

Premier's launch sequence connects your chosen lineup to opening quantities and an ordering plan, so your team knows what to purchase and what happens next.

Plan the opening quantities.

Use your expected demand and approved scope to document what you need.

Confirm the details before purchase.

Check availability, costs, documentation, storage requirements and supplier lead times.

Place the approved order.

Name who purchases, receives and monitors when to reorder.

What Premier brings: A quantity-planning and ordering framework, with supplier responsibilities clearly separated.

Your clinic's part: Your clinic approves quantities and purchasing, confirms supplier terms and places orders.

The finished result: An approved opening order and a named receiving and reorder owner.

Confirm the actual supplier pathway separately. Clinical Edge does not sell or supply peptides. Product availability and delivery dates come from the supplier.

DAY 3 | YOUR BRANDED SETUP AND STAFF REHEARSAL

Make it your brand. Get your team ready.

Premier brings your clinic branding, supported app setup and staff preparation together, so the program feels like part of your practice from the start.

Customize the supported app.

Apply your approved logo, colors, contact details and program content.

Give each handoff an owner.

Walk staff through inquiries, processing, questions and escalation.

Rehearse before launch.

Use a fictional request to find gaps in the supported workflow.

What Premier brings: Clinic-branded app configuration, staff workflow preparation and a rehearsal of the supported process.

Your clinic's part: Your team supplies approved branding, attends training and signs off the tested workflow.

The finished result: Your clinic branding is checked and staff have rehearsed the agreed process.

Confirm which app features and setup assistance your agreement includes. Record a demonstrated handoff rather than assuming an integration works.

DAY 4 | YOUR REVIEWED PATIENT MATERIALS

Put reviewed documents behind your program.

Premier includes patient resources and consent materials for supported programs. Your clinic reviews and approves the versions it will use.

Gather the required materials.

Identify education, consent and documentation for the approved scope.

Complete your clinic reviews.

Route the materials for appropriate clinical, legal and privacy review.

Put approved versions within reach.

Show staff where the current documents live and who updates them.

What Premier brings: Patient resources and consent starting materials for supported programs, organized for your clinic's review.

Your clinic's part: Your clinical, legal and privacy reviewers approve materials before patient use.

The finished result: A current set of reviewed materials, with unresolved requirements clearly identified before launch.

A template is a starting point. These resources do not replace clinical, legal or privacy approval.

DAY 5 | YOUR MARKETING KICKOFF AND CONSULTATION PATH

Give your launch a voice.

Your Premier launch needs a clear invitation. Bring the approved program message, campaign pieces and consultation path together for your marketing kickoff.

Write the launch message.

Describe your approved service and what a consultation covers.

Prepare the campaign pieces.

Adapt the message for your website, email, social and in-clinic materials.

Test the next step.

Check consultation routing and brief the front desk before approved communications go out.

What Premier brings: A coordinated marketing kickoff plan covering the message, channel materials and consultation path.

Your clinic's part: Your clinic approves claims, audiences and communications before release.

The finished result: Approved launch messages and a tested route from patient interest to a consultation request.

Use only reviewed claims and authorized recipients. Confirm any included campaign materials or copy assistance in your agreement.

DAY 6 | YOUR RESOURCE ACCESS AND SUPPORT HANDOFF

Know where to turn after launch.

Get oriented to the Clinical Edge education, resources, support and community behind your Premier program, with access and contacts confirmed for your clinic.

Find your included resources.

Check access and save the education and reference links your team needs.

Confirm how support works.

Record your support contacts, coverage and escalation route.

Connect with the member community.

Verify the community access, training and events available with your package.

What Premier brings: Orientation to included resources, the confirmed support route and available member community.

Your clinic's part: Your team verifies access, saves the right contacts and chooses the relevant next training.

The finished result: Working resource links, confirmed support details and a clear next step for any available member community.

Record only access and support that have been confirmed. Community activities, response times and clinical access are not established by this overview.

DAY 7 | YOUR BRANDED APP AND PROGRAM LAUNCH

Launch your app. Open your clinic program.

Your clinic identity is on the app. Your approved invitation is ready. Your team knows the process. Day 7 brings those pieces together for the program launch.

Put your branded app in patients' hands.

Activate the approved setup once access and supported workflows have passed their checks.

Make the invitation live.

Release approved messages and open the verified consultation-request path.

Put your team's preparation to work.

Follow the first operational handoffs and set the next review date.

What Premier brings: Activation of the approved app setup and a coordinated program launch once the required checks are complete.

Your clinic's part: Your clinic authorizes go-live and assigns the first-cycle review owner.

The finished result: Launch target: your approved program is open, the supported app is live and your team is ready for the next inquiry.

Launch when the required inputs, approvals and tests are complete. If something essential is still open, assign it and move the launch date. Seven days is the planning sequence, not a guaranteed delivery date.

ONGOING PREMIER

After launch, know what's growing and what it earns.

Premier is built around an ongoing program, with managed app care, education and support. The proposed growth-review service adds a baseline, monthly patient and revenue calculations, and one agreed action to improve the next period.

See whether your patient base is growing.

Start with the active program roster. Add new and reactivated patients, subtract those who leave, and compare the ending count with the previous period.

Know what the program actually earns.

Track actual program collections after refunds. Compare equivalent periods, then account for delivery costs and Premier fees to understand program contribution.

Turn the numbers into your next move.

Review inquiries, consultations, enrollments and retention together. Use the weakest step to guide the next change to messaging, follow-up or the patient experience.

Ending active patients: Starting active + new + reactivated - patients who left

Net patient growth: Ending active - starting active. Growth % = net growth / starting active x 100; undefined when starting at zero.

Collected revenue: Actual payments received - refunds, in the same period.

Revenue per active patient: Net collections / average active patients in the same period.

Program contribution: Net collections - direct delivery costs - Premier fees - other allocated program costs.

Growth reviews are proposed Premier scope requiring staffing and owner approval. Calculations use aggregate clinic data. They do not predict growth or establish that Premier caused a result. Automated reporting and integrations are not promised.

Keep Premier costs in your launch budget.

Platform example: Premier founder pricing is \$2,499 setup + 12 x \$749 = \$11,487 in first-year base payments. Extras and taxes are additional. The initial term is 12 months, then month-to-month; early cancellation requires the remaining months as a single buyout. Founder base-rate protection runs 24 months from paid activation while continuously active, then is reviewed with no guaranteed continuation. Cancellation ends protection. Confirm availability and written terms; these are not suggested patient prices.

See how Premier fits your clinic.

Talk through your starting lineup, setup needs and launch readiness. Confirm what the program delivers for your clinic and how you will review patient growth and revenue after launch.

Request a Premier discovery call

This opens an inquiry form. An appointment is confirmed separately.

clinicaledgepartners.com/?tier=premier&source=launch-plan#book